

The meeting was called to order at 5:03 pm by Chair Leonard.

1.0 ROLL CALL – Present: E. Leonard (Chair), Members: T. Kiernan, C. Rogall, and J. Staedter. Assistant Library Director E. Branske.

2.0 PUBLIC COMMUNICATION – none

3.0 AGENDA ITEMS

3.1 Getting Started: Planning Process: The committee discussed limiting the length of meetings, and there was general agreement to limit meetings to 60 minutes. There was an initial discussion about the changing trends in use of library services, and the evolving habits of library patrons as a result of the COVID-19 pandemic. Suggested language for the goal/purpose of the strategic planning process was reviewed, and the committee agreed to approve the following statement: “Through a thoughtful planning process by gathering community needs, interests and priorities, we may modify existing and develop additional library services that match with those current community needs to increase library use.”

There was further discussion concerning the timeline of the strategic planning process, with general agreement to focus on creating a two-year strategic plan for 2023-2024. Additional discussion focused on action items to be considered by the committee and the priorities of these items. There was agreement to begin by (a) performing an environmental scan, including conducting a review of neighboring libraries, and (b) performing a detailed demographic review of Hales Corners. Tasks associated with item (a) were assigned to committee members, including gathering information on national library trends, reviewing relevant Village planning documents, creating a list of neighboring libraries to visit, and generating a list of current library service offerings with statistical trends.

3.2 Meeting dates: The following meeting dates were set:

Thursday, September 9 at 5:00 pm
Thursday, September 16 at 5:45 pm
Thursday, September 23 at 5:00 pm
Thursday, September 30 at 5:00 pm

3.3 Next meeting date: Thursday, September 9, 2021.

4.0 ADJOURNMENT: Motion made and seconded (Kiernan/Staedter) to adjourn at 6:10 pm; motion passed unanimously.

Eric Branske / (e-signature)
Eric Branske, Acting Secretary

Strategic Planning Committee: Emeran Leonard (Chair), Tom Kiernan, Crystal Rogall, Jessica Staedter
Ex officio: Patricia Laughlin

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